



For Immediate Release:

Chicagoland Targeted For Program to Convert Industrial Lift Fleets to Electric Power

Benefits include lower costs; cleaner, more efficient operations; and a 98-percent recyclable power source.

(CHICAGO, December 11, 2013) — EnerSys® (NYSE:ENS), the global leader in stored energy solutions, has launched a national program, starting in the Chicago area, specifically designed to educate and help companies using internal combustion lift trucks to convert to electric fleets. Converting can save the average user \$6,300 per truck, per year, in fuel alone.

While consumer electric cars still face many barriers to mass acceptance, battery-powered industrial lift trucks have become the preferred option for many businesses, large and small. Electric power is more efficient, provides significant cost savings, plus there are considerable environmental benefits.

Convert to ElectricSM (C2ESM), is the first and only dedicated conversion program in the industry. The Chicago area was selected for the program launch because it is a leading center of industry, manufacturing and retail — all businesses that require forklift fleets.

“We’ve done the research, and we’ve already seen just how much customers can save — in energy, time, maintenance, labor and hard-dollars — by converting their lift-truck fleets to electric,” said Mark Tomaszewski, at EnerSys. “Customers who have operated both systems have found electric to be far cleaner, easier and more reliable.”

EnerSys estimates that since 2008, their customers that have converted to electric lift trucks have saved more than \$126 million in fuel costs and have prevented more than 480 million pounds of carbon emissions from entering the atmosphere.

With C2ESM, EnerSys is harnessing their experience and methodology into a dedicated program to educate and guide businesses through the conversion process. If just 10 percent of the Chicago-area material handling equipment buyers switch to electric over the next two years, EnerSys estimates these end-users would collectively save more than \$2 million in annual fuel costs, and prevent more than 7.8 million pounds of carbon emissions from entering the atmosphere.

Research has shown two of the major reasons many businesses have not already converted to electric lift trucks are a lack of general awareness, and misconceptions of how today’s electric lift-trucks can perform.

“We’ve found many customers’ perceptions of battery-powered lift trucks are based on outdated information,” says Tomaszewski. “Today’s electric trucks can lift the heaviest loads, and they can work indoors or outdoors in the harshest climates.”

Converting to electric also helps businesses meet immediate and long-term sustainability goals. Electric lift trucks produce zero on-site exhaust emissions, such as CO, CO₂, and NO_x, and nearly half the well-to-wheels CO₂ as hydrogen fuel cell lift trucks. Batteries also provide a 98-percent recyclable power source, and a cleaner, safer work environment.

As part of the C2ESM program, trained experts will conduct a custom analysis for each interested business to calculate the exact combination of batteries and chargers needed for their specific operation. And soon there will be an online calculator that will help customers estimate their savings, which can begin on “day one.”

The C2ESM program hits Chicago this week.

For additional information, contact Debbie Reinheimer at (248)227-3667 | debbie@reinheimerpr.com, John Casey at (248)935-2911 | jcasey@caseypr.com, or visit www.convert2electric.com

ABOUT ENERSYS®

EnerSys®, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, chargers, power equipment, and battery accessories to customers worldwide. Motive power batteries are utilized in electric fork trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunications and utility industries, uninterruptible power supplies, and numerous applications requiring standby power. The Company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. More information regarding EnerSys® can be found at www.enersys.com.

Caution Concerning Forward-Looking Statements

This article and oral statements made regarding the subjects of this article contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements may include, but are not limited to, (i) statements regarding EnerSys plans, objectives, expectations and intentions and other statements contained in this article that are not historical facts, including statements identified by words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “estimates,” “will” or words of similar meaning; and (ii) statements about the benefits of the Convert to ElectricSM (C2ESM) program, including any impact on our financial and operating results and estimates, and any impact on EnerSys’ market position that may be realized from the Convert to ElectricSM (C2ESM) program.

These forward-looking statements are based upon management’s current beliefs or expectations and are inherently subject to significant business, economic, and competitive uncertainties and contingencies many of which are beyond our control. The following factors, among others, could cause actual results to differ materially from those described in the forward-looking statements: (1) our ability to successfully develop the market for this program; (2) the possibility that EnerSys may not realize revenue benefits from the business within expected time frames; and (3) competition may adversely affect the business and result in customer loss. The statements in this article are made as of the date of this article, even if subsequently made available by EnerSys on its website or otherwise. EnerSys does not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date such forward-looking statement is made.

For a list of other factors which could affect EnerSys’ results, including earnings estimates, see EnerSys’ filings with the Securities and Exchange Commission, including “Item 1A. Risk Factors,” and “Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations,” including “Forward-Looking Statements,” set forth in the Company’s most recent Quarterly Report on Form 10-Q. No undue reliance should be placed on any forward-looking statements.