

LEASING PROTIP

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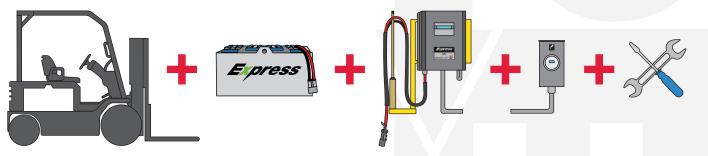
66...leasing electric lift trucks, batteries and chargers together offers cost management advantages. You'll see savings right away.

- Dean Brown, Branch Manager, EnerSys, Grove City, OH

Top Four Tips To Make Your Dollars Work Harder When Ordering Lift Trucks

If you're considering electric lift trucks, you'll be pleased to know there are many strategies available to help you manage the cost and maintenance of the equipment. To get the most for your money, remember these four tips:

- 1. **LEASING:** You can lease the batteries and chargers, right along with the trucks themselves. Leasing the power for your lift trucks turns the "fuel" into a monthly expense, just like you would pay for liquid propane (LP).
- 2. TERMS: You can decouple the batteries and chargers to lease them for different lengths of time. This is helpful, because batteries tend to last three to five years, while chargers can last up to 10 years. If you time the battery leasing term with the typical warranty time, you can lease new batteries when you need them, and before the warranties expire.
- 3. MAINTENANCE: Packaging your first year of maintenance into the initial lease can help you get everything you need with very minimal initial capital outlay. This gives you a predictable monthly expense, which can help with overall operations.
- 4. **INFRASTRUCTURE:** Your electrical infrastructure work may also be arranged as a monthly payment, eliminating upfront capital requirement. If you are switching from internal combustion to electric lift trucks, service drops, labor, conduit everything can be added to a lease and paid as a monthly expense.



In all, leasing electric lift trucks, batteries and chargers together offers cost management advantages. You'll seesavings right away, since LP costs more than electric. You'll have predictable monthly costs, and can roll everything into one convenient package. And, you'll be spared a large up-front capital outlay.

Talk with your lift truck dealer and battery provider about packaging the trucks, power, maintenance and electric into a lease or monthly expense. **Contact us today.**

