

## **NEWS RELEASE**

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For Immediate Release:

## EnerSys® Appoints Scott Brooks as Manager, Emerging Technologies, East Region

Brooks to lead Convert to Electric<sup>™</sup> program for region.

**(READING, Pa., May 30, 2014)** — EnerSys<sup>®</sup> (NYSE:ENS), the global leader in stored energy for industrial applications, has hired Scott Brooks as manager, Emerging Technologies, East Region. Brooks, of Cary, North Carolina, will manage the company's Convert to Electric<sup>SH</sup> (C2E<sup>SM</sup>) program for the eastern part of the US. The C2E<sup>SM</sup> program is the first and only dedicated effort to help companies using internal combustion lift trucks switch to electric fleets.

With the addition of Brooks, EnerSys now has three dedicated managers leading the C2E<sup>™</sup> program. EnerSys also has more than 125 company-employed salespeople and a number of independent representatives focused on conversions in the North American market, reflecting the growth in demand for the C2E<sup>™</sup> program since its launch in December 2013.

With a Bachelor of Science degree from the University of Rhode Island, Brooks' knowledge of chemistry and physics transfers well to the C2E<sup>™</sup> program.

"I look at the customer's needs from a scientific perspective," says Brooks. "I analyze their specific operational needs and help configure the most efficient combination of batteries, chargers, watering and cooling systems, and fleet monitoring systems."

"Brooks' experience with customers in the grocery, cold storage, retail, manufacturing and 3PL industries will greatly benefit the owners of lift truck fleets," says Mike Coyle, general manager, national accounts, EnerSys. "We're excited to have him join the C2E<sup>™</sup> program's team."

Prior to joining EnerSys<sup>®</sup>, Brooks spent 10 years in the material handling industry. He handled national account sales for the motive power division of a large battery manufacturer, as well as a leading global lift truck manufacturer. "Seeing the industry from both the battery and lift truck perspectives helps me create precisely tailored solutions for a customer's needs – a perfect way to help fleets switch from liquid propane to electric powered lift trucks."

For more information, go to www.convert2electric.com.

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## ABOUT ENERSYS®

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes reserve power and motive power batteries, battery chargers, power equipment, battery accessories and outdoor equipment enclosure solutions to customers worldwide. Motive power batteries and chargers are utilized in electric forklift trucks and other commercial electric powered vehicles. Reserve power batteries are used in the telecommunication and utility industries, uninterruptible power supplies, and numerous applications requiring stored energy solutions including aerospace and defense systems. Outdoor equipment enclosure products are utilized in the telecommunication, cable, utility, transportation industries and government and by defense customers. The company also provides aftermarket and customer support services to its customers from over 100 countries through its sales and manufacturing locations around the world. More information regarding EnerSys can be found at <u>www.enersys.com</u>.

